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## What makes teaching materials so unique and revolutionary?

The first comprehensive set of materials to communicate with children through an actual human face.

Use of the communication method – children begin responding and speaking right away.

They bring children into the fun world of Wow!, which activates emotional memory and enables children to learn by experience.

When children are having fun, they naturally repeat what they hear.

Correctly repeating sentences in English motivates them for further activities. Children feel successful as a result of their own active involvement.

They allow parents to find out everything that their child knows, and practise English with them at home.

## What does a registration lesson look like?

- \* Lessons are fast-paced. There is a mixture of different activities so as not to lose the children's attention and so that they genuinely remember the words and sentences at the end of the lesson.
- The teacher has detailed, methodical, minute-by-minute lesson plans and is equipped with video material
  and other original teaching aids: flash cards and story cards, worksheets, a songbook, and so on.
   This all combines to make sure that lessons are always high-quality and the teachers are very well prepared.
- Native speaker of English Steve is on hand to help teachers with their lessons, as is his friend Maggie
  the magpie, a glove puppet, joined later by Bob the alien, who also appear in textbooks and videos.
- · Children are continually drawn into the lesson they listen, respond and speak!

The materials were developed by British company Wattsenglish, which specialises in teaching English to children from 3 to 11 years of age.

















For more information write to: wow@wattsenglish.com